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62171  
*The Clarkes*  
on Lawnfield Road

*Clackamas,  
Oregon*

POSTMASTER:  
Form 3547  
requested.



Pay Dirt  
Hybrid Pansy  
(described inside)

Our  
telephone  
number  
is  
EVERgreen  
1-2059

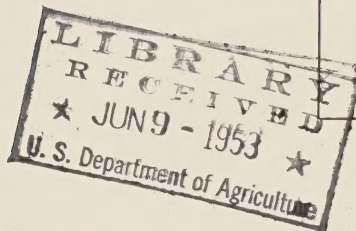
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*The Clarkes* 1953  
PANSIES  
and PRIMULAS





# The Clarkes

## PRIMULAS

The reason people like yourself come to us for seeds is the fact that neither pansies nor primulas lend themselves well to the machine age. It takes our critical eye, knowing personal touch, and plenty of hand labor to produce the most colorful and satisfactory strains. The thousand factors involving human judgment and skill make all the difference, and make Clarkes pansies and primulas the outstanding strains. This superiority is plainly visible, starting with percentage of germination, and continuing right through the life of the plant.



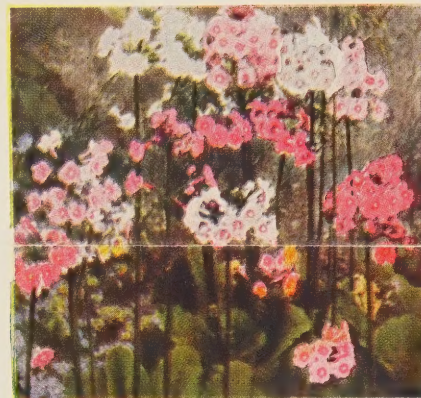
Sieboldi Primulas

### EUROPEAN TYPES

**Polyanthus, Colossal Mixed**—Extremely large flowers. A vast array of all colors, mixed. Pkt. \$1.00.  
**Polyanthus, Pastel Selections**—Only the gentle shades, but the same huge flowers. Pkt. (200 seeds) \$2.00.  
**Polyanthus, Blue Shades**—Forget-me-not, medium, sapphire and darkest blue. Pkt. (200 seeds) \$2.50.  
**Polyanthus, White**—Large, pure white flowers. Pkt. (200 seeds) \$1.50.  
**Polyanthus, Red Shades**—From flame to darkest velvety red. Flowers gigantic. Pkt. (200 seeds) \$1.50.  
**Polyanthus, Yellow Gold**—Sunny shades of yellow and gold. Large flowers. Pkt. (200 seeds) \$1.50.  
**Polyanthus, Yellow, Copper, Rust Shades**—A brilliant, fade-proof sequence. Pkt. (200 seeds) \$1.50.  
**Auricula, Large Flowered Mixed**—Yellow, brown, blue, red, purple, rose, etc. Pkt. (300 seeds) \$1.00.  
**Acaulis, Giant Flowered Mixed**—Masses of bloom. Pkt. (200 seeds) \$1.00.  
**Acaulis, Blue**—Special selection; very vivid shades. Pkt. (200 seeds) \$2.50.

### ASIATIC TYPES

**Bulleyana Hybrids**—Tail candelabra type, yellow to orange. Pkt. \$1.00.  
**Asthore Hybrids**—Even taller. Mixed pink, lilac, buff, etc. Pkt. \$1.00.  
**Japonica**—White, pink, rose and cerise. Illustrated at right. Pkt. 50c.  
**Millar's Crimson**—Coppery rose Japonica with maroon eye. Pkt. \$1.00.  
**Pulverulenta, Bartley**—Pink florets on white stems. Pkt. \$1.00.  
**Denticulata**—Mixed colors. Pkt. \$1.00.  
**Florindae**—Tallest of all, with yellow blooms. Pkt. \$1.00.  
**Florindae Hybrid**—Rosy pink flowers. Pkt. \$1.00.  
**Sieboldi**—Ideal mixed colors. Type illustrated above. Pkt. \$1.00.



Japonica Primula



Polyanthus Primula



Blue Acaulis Primula





Firebeacon

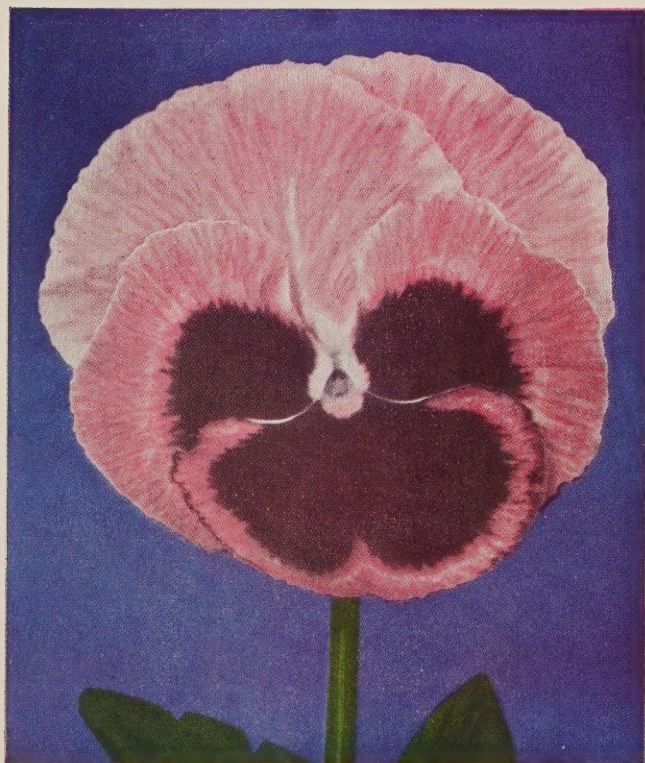
Pansies make  
an ideal ground  
cover for bulbs.  
Try it and see!

### COLLECTION OF PANSY MIXTURES

Jumbo for the biggest, Pastel Hybrids for the most delicately colored and ruffled, and Giant Swiss for the most persistent blooms.

Jumbo Mixture  
Clarkes' Pastel Hybrids  
Clarkes' Giant Swiss

3 mixtures—½ pkt. each, value \$3.00..... **\$2.50**  
or 1 full pkt. each, value \$6.00..... **\$4.75**



One of the Lighter Shades of Blumlisalp

# CLARKES



## SWISS VARIETIES

### BLUMLISALP

(Flower of the Alps) Now here's a rare pansy. This new Swiss type attracts instant attention with its unusual shades varying from palest pink to bright carmine-rose. You'll come back to admire it again and again. Pkt. (500 seeds) \$2.00; half pkt. \$1.00.

### CORONATION GOLD

Pure yellow Swiss, without other color markings. Delightfully fragrant, and easily 3 inches across. Pkt. (200 seeds) \$1.00; half pkt. 50c.

### FIREBEACON

Coppery red blooms of flaming brilliance. A Swiss type, with the characteristic central blotch, and with a richness of color you've never seen before. Illustrated at the left. Pkt. (200 seeds) \$1.00; half pkt. 50c.

### MONT BLANC

The finest white Swiss pansy. Not so large as the hybrid Moon Moth, but harmonizes best in size and type with other Swiss varieties. Pkt. (200 seeds) \$1.00; half pkt. 50c.

### ULLSWATER

The bluest blue you ever did see. This superb ultramarine strain is of Swiss parentage; the illustration on the opposite page shows actual size and color. Pkt. (200 seeds) \$1.00; half pkt. 50c.

### SWISS COLLECTION

All the varieties described above:

Blumlisalp	Mont Blanc	Firebeacon
Coronation Gold	Ullswater	
5 kinds—½ pkt. each,		<b>\$2.50</b>
value \$3.00.....		

Complete planting and  
cultural instructions  
accompany each shipment.

## HYBRID VARIETIES

### BLUE KNIGHT

A lovely range of blue shades with soft periwinkle blue predominating. New this year, and a perfect companion for Moon Moth and Pay Dirt which it equals in size, form and texture. We're proud of this new hybrid. Pkt. (300 seeds) \$4.00; ½ pkt. \$2.00.

### MOON MOTH

Supremely beautiful white hybrid, with early, 4 to 5 in., giant, ruffled blooms, penciled dark blue. A truly thrilling flower, alone or combined with any color. Pkt. (300 seeds) \$2.00; half pkt. \$1.00.

### PAY DIRT

Huge, ruffled, 4 to 5 in. hybrid yellow with dark penciling and a marvelously sweet fragrance. We consider these heavy, rich-textured blooms the finest we produce. Pkt. (300 seeds) \$2.00; half pkt. \$1.00.

### RUBY VELVET

New this year, this giant has the most strikingly brilliant red tone imaginable. Its size and heavy texture make it a worthy companion for Blue Knight, Moon Moth and Pay Dirt. Pkt. (300 seeds) \$4.00; half pkt. \$2.00.

### HYBRID HEADLINERS

These are the leaders, the finest of the new hybrid pansies, surpassing all others in size, form and texture. The collection includes all four varieties described above.

Blue Knight	Moon Moth
Pay Dirt	Ruby Velvet
4 kinds—½ pkt. each,	<b>\$5.00</b>
value \$6.00.....	



Moon Moth





# PANSIES

## EXQUISITE MIXED COLORS AND BLENDS

### JUMBO MIXTURE

"Tremendous" is the word for these remarkable pansies. In cool weather and with high fertility you may measure blooms up to a staggering 5 in. across! This unique hybrid strain produces earliest flowers in purple, maroon, yellow, blue, red, lavender, orchid, bronze-gold, and a fascinating array of two-tones and pastels—blotched, penciled, rayed, and pure selfs. No white blooms. There's just nothing like them anywhere; they are totally different from anything you've ever seen labeled "Jumbo" before. For most impressive results, plan your crop for winter or early spring. Pkt. (500 seeds) \$2.00; half pkt. \$1.00.

### CLARKES' GIANT SWISS

We've done some first class re-selecting in this famous old pansy family, and we're sure you'll like what we've done. The normal central blotch appears in most blooms, and what a range of colors! Pink, rose, cream, yellow, orange, henna, red, flame, carmine, fuchsia, purple, blue, and a few white, with many two-toned and edged. Flowers are round, open faced, and up to 3½ inches across. Plants are sturdy, compact, and selected for continuous hot weather blooming ability. Special attention has been given to selecting for strong stems. Pkt. (500 seeds) \$2.00; half pkt. \$1.00.

### MASS PLANTING OF PANSIES

We suggest these color combinations as very pleasing ones we have utilized ourselves in mass plantings.

1. Background of Coronation Gold, accented in the foreground by irregular groups of Ullswater Blue.
2. Background of Coronation Gold, accented by irregular groups of Firebeacon Red.
3. Background of Moon Moth (white), accented by irregular groups of Blue Knight.
4. Background of Moon Moth (white) accented by irregular groups of Pay Dirt (yellow).



Clarkes' Giant Swiss—Just three of the many colors in the mixture.

### CLARKES' PASTEL HYBRIDS

Incredibly delicate flesh-pink, peach, coral, rose, salmon, orchid, buff, and violet. Petals bear shining, iridescent overlays in markings like butterfly wings; many are ruffled, some so densely as to resemble double petunias. Smaller than Jumbo, but larger than Swiss. Pkt. (300 seeds) \$2.00; half pkt. \$1.00.

### CLARKES' HYBRID BLEND

This is a calculated blend of Jumbo with additional hybrid colors mingled, including some special pinks. It affords the widest possible range of colors and markings in the large flowered hybrid type. Pkt. (500 seeds) \$2.00; half pkt. \$1.00.

### CLARKES' "EVERYTHING" BLEND

Does everything look good to you? It is hard to choose from such a fascinating list of pansies, isn't it? For you who just can't say "No" to a single variety, we have made a carefully considered blend of every kind of pansy we grow. Everything is here, including the new hybrid varieties as well as the pure Swiss kinds—the widest range of type and color possible, and no "duds" allowed! Pkt. (500 seeds) \$2.00; half pkt. \$1.00.



Ullswater



Clarkes' Pastel Hybrids—These represent only two of many shades in the mixture. Several more are illustrated on the next page.



Complete planting and  
cultural instructions  
accompany each shipment.

## CHRISTMAS ROSE (*Helleborus niger*)

Snow white blossoms resembling wild roses, with beautiful, shiny green foliage. The plants are extremely hardy, and produce flowers in late winter or very early spring. In mild climates they begin blooming in time for cutting during the Christmas holidays. Where winters are severe plants may be lifted and potted in the fall for forcing bloom at Christmas. Pkt. \$1.00.

## HARDY CYCLAMEN

Beautiful, marbled, heart-shaped foliage for that shaded spot that needs filling. Perfect little cyclamen blooms appear both spring and fall, growing about 4 inches high. Colors vary from white to pink and rose. After blooming, the flower stems curl downward to nestle among the leaves in a most attractive fashion. Perfectly hardy. Pkt. \$1.00.

**TERMS OF SALE**—All prices shown in this list are net. Please enclose your remittance with your order. No C. O. D. orders accepted. All seeds shipped postpaid.



Clarkes' Pastel Hybrid Pansies  
(described inside)

**GUARANTY**—All seed is guaranteed true to description. However, since we can exert no control over growing conditions, we cannot be responsible for the crop. Liability under this guarantee is limited to the price of the seed purchased.

*The Clarkes -- Clackamas, Oregon*



Christmas Rose



Hardy Cyclamen



# Give this Card to a Friend!

If you have a friend who is interested in growing *pansies* or *primroses* from seed, our catalogs should be welcome. They will be forwarded FREE on receipt of this card.

*Please give complete address.*

NAME\_\_\_\_\_

STREET or R. D.\_\_\_\_\_

CITY\_\_\_\_\_STATE\_\_\_\_\_





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STAMP  
HERE

***The Clarkes***

***Growers of Pansies and Primroses***

**CLACKAMAS**

**OREGON**



**LAWNFIELD ROAD  
CLACKAMAS, OREGON**

The Clarkes

IT'S ALL  
IN THE  
SEED

Index.....Catalog.....

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